

# Restaurant & Bar Design

Food and drink design spaces



January 8, 2014

## Juice Served Here, Bells & Whistles

Juice Served Here, designed by Bells & Whistles, opened the doors to their flagship store in autumn 2013 on the popular West 3rd Street in Los Angeles.



Barbara Rourke, Principal Designer at Bells & Whistles told us:

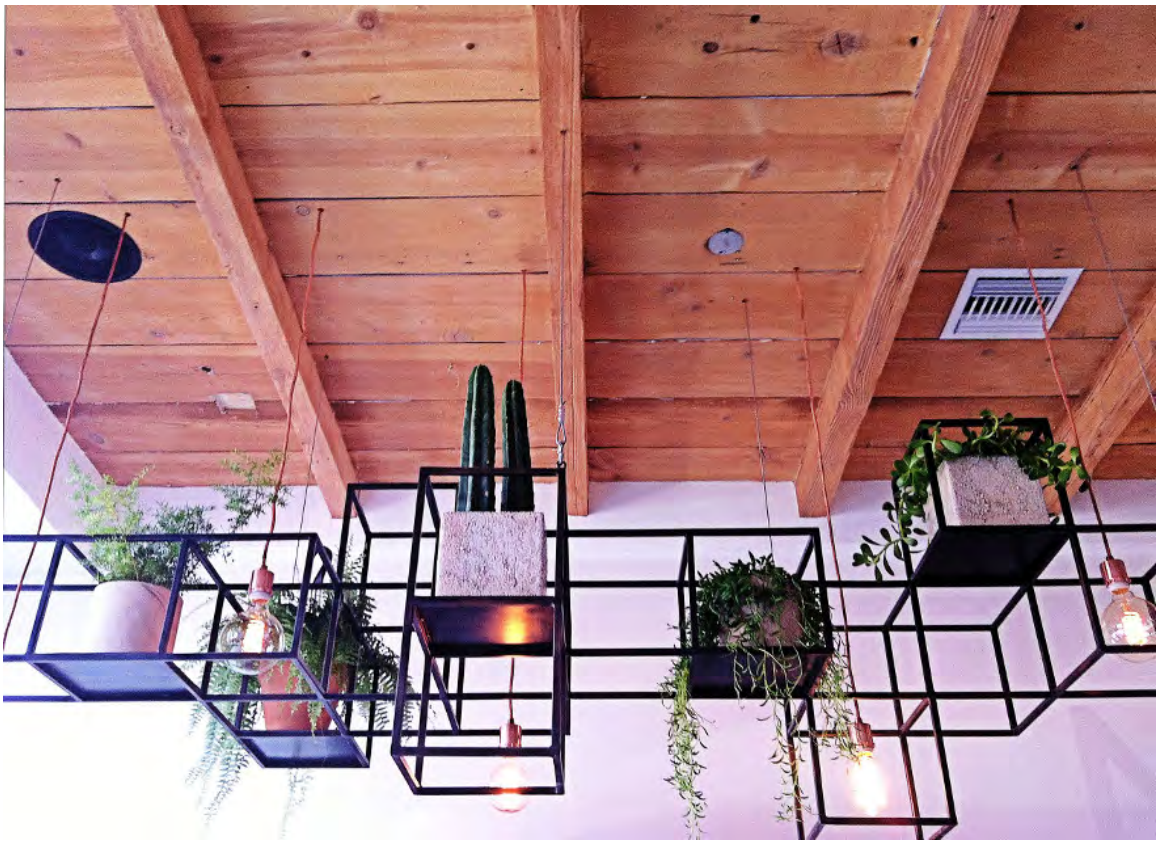
“The main focal point of the small space is the custom, geometric wood installation which runs the length of the entry wall. The colour palette of black and white with pops of red-orange and natural wood elements create a sophisticated, Scandinavian-esque café feeling merged with the healthy California lifestyle.”





“Nearly all of the furniture was designed by Bells & Whistles specifically for the Juice Served Here brand. The “Plant-o-lier”, another custom design element made from blackened steel, is home to cascading plants and light bulbs. The design of the bar stools and tables were influenced by the geometric patterns in the wood wall.”





“Juice Served Here asked Bells & Whistles to help launch multiple locations that intertwine the branded environment of a retail chain while maintaining the feeling of individualistic beauty. A well-planned interior combined with branding, menu and package design is what sets Juice Served Here apart from other competitors.”

